

BACK TO CHENNAI!



ATRC 2017
 ASIAN TYRE & RUBBER CONFERENCE

June 16-17, 2017 | Hyatt Regency, Chennai, India

Asia's biggest tyre industry event – Asian Tyre & Rubber Conference (ATRC) – is all set to return to Chennai, the hub of Indian automobile industry. It's time to join the league of the best in the industry for the most high profile global gathering. Share ideas and engage in networking.
[REGISTER BEFORE 31ST MARCH TO AVAIL EARLY BIRD RATE]

Contact: Antony Powath | Email: asp@abm.net.in | Mobile: +91 9833 901586 | www.atrc.in

Co-Sponsors



First Day Lunch Sponsor



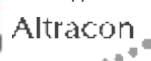
Second Day Lunch Sponsor



Tea & Coffee Sponsors



Supporter



Lanyard Sponsor:



Media Partners



Associates



Corporate Sponsor: US\$30,000

- Prominent display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- Opportunity for the company Executive to make a speech during the inaugural session
- Four-page colour write-up on the company in **Tyre Asia** Conference Special Issue
- Ten free delegate passes
- 100 free copies of the Special Issue

Co-Sponsor: US\$18,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials. Website advert as sponsor on ATRC website and direct link to sponsor's website
- Opportunity for the company Executive to make a presentation at the Conference
- Two-page colour write-up on the company in **Tyre Asia** Conference Special Issue
- Six free delegate passes
- 50 free copies of the Special Issue

Supporter: US\$10,000

- Display of the company name and logo at the Conference venue
- Display of the company name and logo in the brochure and all publicity materials.
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- One-page colour write-up on the company in **Tyre Asia** Conference Special Issue
- Three free delegate passes
- 25 free copies of the Special Issue

Dinner: US\$15,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- One-page colour write-up on the company in **Tyre Asia** Conference Special Issue.
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- Six free delegate passes
- 25 free copies of the Special Issue

1st Day Lunch: US\$10,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Display of the company name and logo near the banquet area
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- One-page colour write-up on the company in **Tyre Asia** Conference Special Issue.
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- Six free delegate passes
- 15 free copies of the Special Issue

2nd Day Lunch: US\$10,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials
- Display of the company name and logo near the banquet area
- One-page colour write-up on the company in **Tyre Asia** Conference Special Issue
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- Six free delegate passes
- 15 free copies of the Special Issue

Both Lunches: US\$15,000

Lanyard Sponsor: US\$4,000

Tea Coffee Sponsor: US\$4,000

- Display of the company name and logo on the stage of the Conference
- Display of the company name and logo in the brochure and all publicity materials.
- Website advert as sponsor on ATRC website and direct link to sponsor's website
- One-page colour write-up on the company in **Tyre Asia** Conference Special Issue
- One delegate pass

Registration Fee:

Early bird offer : Offer valid till 31st March 2017	
Single Delegate	Corporate Group Bookings (For 4 or more)
USD 800 / delegate	600 / delegate
Rates post 31st March 2017	
USD 1000 / delegate	800 / delegate

All above rates are inclusive of 15% service tax.

Contact:

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